

## *Global business: Opportunities and challenges in a changing world*

Deventer/Enschede 9 October 2013

Dear colleague,

With pleasure we announce that Saxion University of Applied Sciences will host its 5th International Week at the campuses in Deventer, Enschede, and Apeldoorn from 17 to 21 March 2014. The main theme of our programme will be "Global business: opportunities and challenges in a changing world".

The week is organized by six schools of Saxion:

BBT	School of Business, Building & Technology
ABR&R	School of Governance, Law & and Urban Development
AMA	School of Applied Psychology and Human Resource Management
FEM	School of Finance & Accounting
HBS	Hospitality Business School
MIM	School of Marketing & International Management

We cordially invite you and also your students to this week of presentations, workshops, and discussions as well as a conference on Social Entrepreneurship. Moreover, we will provide ample opportunities for networking and socializing with colleagues.

We kindly ask you to offer workshops sessions (1,5 hour) during this week related to the topic of "Global Business: Opportunities and challenges in a changing world".

Please contact us before 1 February 2014 to confirm your or your colleagues' participation.

Do not hesitate to contact us by mail or phone in case you have further questions about the programme or practicalities. We are looking forward to meet (again)!

For more information please contact Maria Caliskan, [m.caliskan@saxion.nl](mailto:m.caliskan@saxion.nl), tel. +31 570603911

Kind regards,

A handwritten signature in blue ink, appearing to read "Raimond Bartelink". The signature is stylized and includes a long horizontal flourish.

Raimond Bartelink  
Dean School of Business, Building and Technology

## **Tentative programme**

### **Monday 17 March:**

13.30 – 17.00 Arrival of guests & Plenary opening sessions in Deventer and Enschede

17.00 – 19.00 Reception and buffet dinner

### **Tuesday 18 & Thursday 20 March:**

08.30 – 17.00 Workshop sessions

17.00 – 19.00 Networking event

### **Wednesday 19 March**

09.00 – 13.00 Lecturers Conference on Social Entrepreneurship

Afternoon Excursion

During the week there will be several meetings and evening network events.

### **Optional programme : Friday 15 March**

Morning: Closing session for visiting students and lecturers